

Gordon I Groh MD, MBA

www.drgordongroh.com • www.linkedin.com/pub/dir/gordon/groh

HEALTHCARE MANAGEMENT, EDUCATION, AND BUSINESS DEVELOPMENT

EDUCATOR | SURGEON | CONSULTANT | ENTREPRENEUR | EDITOR | EXECUTIVE COMMITTEE & BOARD MEMBER

A strategic leader who excels in product and people development, analytics, innovation, and operations. Utilizes these abilities to think critically, deal with ambiguity, prepare organizations for change, and solve complex problems.

EDUCATION

UNIVERSITY OF NORTH CAROLINA, Kenan-Flagler School of Business – Chapel Hill, NC **2018**

Master of Business Administration (MBA)—Concentration Strategy & Consulting, Entrepreneurship

- 3.75 GPA—top 5% of graduating class, Dean’s Scholar; Beta Gamma Sigma Honor Society, Leadership Award
- Named Outstanding Business Graduate—featured in Poets & Quants; Student Ambassador—active mentor

UNIVERSITY OF MISSOURI, School of Medicine- Columbia, MO

Doctor of Medicine (MD) Medicine

- Salutatorian graduate of class, Magna cum laude, Dean’s List; Alpha Omega Alpha, Phi Kappa Phi
- Recipient of the Missouri State Medical Association Award and the Bohlinger Pharmaceutical National Award

WASHINGTON UNIVERSITY - St. Louis, MO

Bachelor of Arts (BA) Biology

- Summa cum laude graduate, Department Honors in Biology
- Phi Beta Kappa; Dean’s List

PROFESSIONAL EXPERIENCE

GROH ENTERPRISES -- Asheville, NC *1/2006 to Present*

Sole Proprietor

- Designed as Chief Team Surgeon the Altivate Shoulder Prosthesis—Launch 2017—Revenue \$40M/year
- Invented US Patent 8,480,677: System for Treating Proximal Humerus Fractures, patent acquired by DJO
- Designed as Team Surgeon the Monobloc Reverse Shoulder Prosthesis—Revenue \$20M/year
- Authored as Editor in Chief: Clavicle Injuries, Springer Publishing 2017-- Produced textbook with 30 coauthors from 16 academic centers. Book delivered ahead of timetable and under budget with revenue of \$250K
- Consulted in educational and product development roles for orthopedic implant companies including: DJO, Depuy, Mitek, Acumed, Smith Nephew, and Upex.

G SQUARED – Asheville, NC *1/2001 to Present*

Managing Partner

- Completed 3 Residential Land Developments totaling 90 acres in Macon County North Carolina
- Developed Heavy Equipment Leasing program and custom grinding operation--\$3M in equipment

MISSION HEALTH – Asheville, NC *05/2016 to Current*

Orthopedic Surgeon, Director of Shoulder and Elbow Surgery, Member Orthopedics Executive Committee

- Named top 65 Shoulder Surgeon in USA by Becker's Orthopedics
- Initiated as Lead Physician the Total Shoulder Process Model (CPM)—goal for standardized care and decreased costs by 15%
- Formed workers compensation musculoskeletal program—Developed clinical pathways and infrastructure to service workers compensation resulting in 50% growth in program.

- Developed surgical case length initiative to improve operating room efficiency. Developed system to improve on time surgical case starts in main operating rooms by 10% at implementation.

BLUE RIDGE BONE AND JOINT CLINIC, Asheville, NC

6/1995 to 4/2016

Orthopedic Surgeon, specializing in Shoulder, Elbow and Hand surgery; Director and Group Officer

- Instituted financial controls which reduced group overhead to bottom 10th percentile based on practice size
- Replaced non-qualified retirement plan for physicians and employees with 50% cost decrease and increased options. Acquired self-insured group health plan which decreased costs by 15%
- Integrated Bundled Care Payment Initiative (BCPI) for shoulder replacement in practice model as a national demonstration project for program
- Nominee Neer Clinical Research Award by American Shoulder and Elbow Surgeons
- Developed Device and Method for Anchoring Soft Tissue to Bone, US Patent Application Number 14/590,190

AFFILIATIONS AND PROFESSIONAL SOCIETIES

- Adjunct Professor at University of North Carolina School of Medicine- Asheville
- Fellow of American Academy of Orthopedic Surgeons. Committee Member for: 1)Annual Meeting Shoulder and Elbow Program 2) Instruction Course Lecture Committee 3) Program Evaluation Committee
- Active Member of American Shoulder and Elbow Surgeons. Committee Member for 1) Research Committee 2) Annual Meeting 3) AAOS Program Committee ICL
- American Board of Orthopedic Surgery--Examiner for Certification and Re-certification
- American Society of Surgery for the Hand. Committee member for Industrial Relations Committee
- NC Orthopedic Association, NC Hand Society
- Leadership Council: UNC Center for Business of Health

CERTIFICATIONS

- American Board of Orthopedic Surgery with recertification and certificate of added qualification in Hand Surgery
- Shoulder Fellowship: University of Texas at San Antonio, Director Charles A. Rockwood, MD
- Hand Fellowship: Baylor College of Medicine, Director David Lichtman, MD

SCIENTIFIC PUBLICATIONS & PRESENTATIONS

- Served as course chairman, faculty or presenter at over 90 meetings in the US, Mexico, Canada and Japan For a complete listing please see <http://www.drgordongroh.com/presentations.php>
- Author of over 45 peer reviewed scientific publications For a complete listing please see <http://www.drgordongroh.com/publications.php>
- Groh, GI, Mighell, MA, Basamania, CA: All Things Clavicle--From AC to SC and All Points In Between; Instructional Course Lecture Series 65, American Academy of Orthopedic Surgeons, 2016
- Groh, GI: Clavicle Fractures: Pins, Plates and Drilling Down. Journal of Bone and Joint Surgery. March, 2015. doi.org/10.2106/JBJS.O.00118
- Groh, GI, Groh, GM: Initial Complication rates in Reverse Shoulder Arthroplasty. Journal of Shoulder and Elbow Surgery; doi.org/10.1016/j.jse.2013.06.002

EDITORIAL EXPERIENCE

- Editor in Chief: Clavicle Injuries, Springer Publishing, 2017 www.springer.com
- Assistant Editor: Journal of Shoulder and Elbow Surgery; www.jshoulderelbow.org
- Reviewer: Journal of Bone and Joint Surgery; www.jbjs.org